Chair: Heike Oevermann, Vienna

Townscape as a Methodology of Modernity: The Plans and Practice of Thomas Sharp

John Pendlebury, Newcastle

The Systematisation of the Multi-Ethnic Historic City of Kronstadt. A Critical Analysis

Laura Demeter, Bamberg

The Erasure of the Baroque Heritage in pre-war Restorations of the Viterbo Area: The Case of San Martino al Cimino

Giordano Ocelli, Venice

Coffee Break 11.00

Different paths of post-WWII reconstruction of the historic centres of the large cities in Poland. Examples from the Recovered Territories.

Lukasz Musiaka, Lodz

The Long Way from Socialism to Neoliberalism: How Bazar and Lenin are Encountering Emptiness in Urban Space

Olena Denysenko, Kyiv

### 12.30 Lunch Break

# 14.00 Panel 2: Planning and Conservation Strategies in Times of Social and Political Upheaval

Chair: Laura Demeter, Bamberg

The Road to the UNESCO List. The Historic Centre of Kraków and the Politics of National Heritage in Communist Poland (1945-1978)

Mikolaj Getka-Kenig, Warsaw

But you could at least leave it standing and preserve, it, that's all we want.' Unheard and Overlooked Attempts of Negotiation about Urban Renewal in Socialist Berlin 1983/84

Kathrin Meissner, Berlin

"Creating visible signs for the citizens" - Genesis and impact of the Funding Programme on the Protection of Urban Architectural Heritage in the 1990s in East Germany

Jana Breßler, Kaiserslautern

#### 15.45 **Coffee Break**

## 16.15 Panel 3: Economic Developments and Legal Frameworks in the Context of Heritage **Processes**

Chair: Carmen M. Enss, Bamberg

Fianancialization and the Transformation of Gründerzeit Housing Stock Preservation in Vienna

Sandra Guinand, Robert Musil, Vienna

Modernisation of the Historical Axis of Paris: La Défense from Exhibition Centre of French Post-War Industry to Business District (1950-1989)

Roberta Folgiero, Rome

Planning Decisions and Conservation Strategies in France: a Critical Review

Antonella Versaci. Enna

19.00 Conference Dinner

09.30 Panel 4: Selective Preservation and Intentional Change. The Transformation of Cities in the Focus of the Stakeholders Involved

Chair: Birgit Knauer, Vienna

Conserving the Unwanted? How Vienna's Informal Fringe was Studied, Discussed and Reformed after 1945

Friedrich Hauer, Andre Krammer, Vienna

Ruins in conflict(s). Some Reflections from World War II towards contemporary issues Leila Signorelli, Alessia Zampini, Bologna

The Transition of the Old Carmine District of Brescia from a bad Neighbourhood to the Cultural Heart of the City. The Impact of Planning and Conservation Decisions on the Area's Built and Social Environment in the 1970s and 1980s.

Carlotta Coccoli, Brescia

Coffee Break 11.00

Toxic Puddles and a Historical Marker: The **Conflicting History of Fort Worth's Trezevant** Hill Neighborhood

Zsófia Hutvagner, Fort Worth

**Belgrade Preposterous or How to Implement** Urban Planning when there is no Plan Claudia Mayr-Veselinovic, Klagenfurt

### 12.30 Lunch Break

## 14.00 Panel 5: Negotiation Processes and Value Debates - Built Heritage in Public and **Professional Discourse**

Chair: Sophie Stackmann, Vienna

The isolation of monuments in the debate on the transformations of the city of Paris in the first half of the 19th century

Vittorio Foramitti. Udine

**Discursive Strategies, Visions and Outcomes** in the Transformation of Croatian Historic Towns, 1945-1960

Marko Spikic, Zagreb

Rescaling the 'historic Pest': Urban Heritage Paradigm Shifts in the Hungarian Architectural Discourse in the 1960s

Gábor Oláh, Budapest

Coffee Break 15.30

From an Industrial to a Service Metropolis - Municipal Promotional Films and the Rebranding of Dortmund in the Second Half of the 20th Century

Alexander Stark, Marburg

**Artistic Experimentations and the** Conservation of the Built Heritage in Bulgaria Melody Robine, Paris

**Conclusion and Final Discussion** 

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